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**FOR IMMEDIATE RELEASE**

**Fitness Certification Program Tailored to Military Veterans and  
Their Families Looking to Make Fitness Training a Career**

*In Honor of Veteran's Day International Sports Science Association is Offering  
Veterans and Families a Discount Throughout November 2019*

**PHOENIX, Ariz. (Nov. 7, 2019)** - The [International Sports Sciences Association](#) (ISSA) is proud to offer discounted military veterans fitness certification promotion beginning on Veteran's Day, Nov. 8, and throughout the remaining month of November 2019. The special pricing plan is for all veterans (active, inactive, reserve, and retired), military personnel, and their immediate family members located anywhere in the world.

"More than 200,000 men and women transition from active duty to civilian life each year, "said ISSA President Andrew Wyant. "They bring a host of strong, transferable skills to the workforce. Certification is a great logical step to channel their skills in fitness, discipline and structure in a way that helps others."

The Veteran's Day promotion provides \$100 off ISSA's lowest priced certification fees with \$10 . Service members can choose from the following programs taught by a dedicated military training specialist:

- **Self-Guided Study** - provides students with a 10-week guided study program, full online textbook, audio lectures, online exercise labs and student forum, practice quizzes, job guarantee, and unlimited educational support.
- **Assisted Fast Track** – offers self-guided study plus more. The Fast Track accelerated exam prep gives veterans and family members a strong advantage including the Fitness Genius Live Help Line and unlimited free retests. The program helps Veterans study faster, gain certification and start their new career.
- **Full Training Experience** - includes all components of the above plans and offers video-based practical skills simulated training, four weeks hands-on training in the gym, one-year trainer support hotline, and a job placement assistance program.

"If I knew then what I know now, I would have taken advantage of one or several of ISSA's certifications," said Cody Nelson, U.S. Marine Corps veteran and ISSA military transition specialist. Unfortunately, I don't own a time machine, so what better way to serve my brothers and sisters than to pass on what I have learned and provide them a way to live healthier and better lives, both during and post service."

The military program was created specifically for veterans and their families who are looking to increase strength, live a healthier lifestyle, and jump start a career as a personal trainer and/or gym owner.



Becoming a certified fitness trainer can make a positive, lifelong impact on veterans and allows them to easily transition into civilian life while maintaining high physical standards from their time in the military.

Patricia Baisden, a 30-year US Army veteran and ISSA-certified trainer, added, “The self-paced classes offered by ISSA were a perfect for me. I was able to study at night, work during the day, and still spend time with my family. I had such a great experience that I even recommended the ISSA program to my son.”

For more information, call ISSA at 800-892-4772. Active duty service members who would like to enroll a team may contact ISSA at (805) 293-6379. Visit us at [www.issaonline.edu/military](http://www.issaonline.edu/military).

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### **About International Sports Sciences Association**

ISSA is a global leader and pioneer in the personal training certification industry. For more than 30 years, ISSA has been committed to providing the highest quality certification programs by merging practical applied sciences with gym experience and building trust in order to help trainers reach their goals. ISSA has trained more than 300,000 students and veterans across 104 countries worldwide.