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International Sports Sciences Association (ISSA) Launches New Certified Personal Trainer Program

New three-plan options provide customized learning experience

PHOENIX (Oct. 31, 2019) – The [International Sports Sciences Association](http://www.issaonline.com) (ISSA), a pioneer in the personal training certification industry, has expanded its certified trainer program with three new plans to customize the student learning experience.

New certification plans -- Self-Guided Study, Assisted Fast Track and Full Training Experience – start at \$49 and offer a 12-month plan that culminates with an online certification exam.

Programs focus on teaching students how to design a customized training program using client personal health goals, fitness assessments and fundamental principles of anatomy and physiology. Course materials are continually updated with the most accurate and up-to-date information, teaching practical day-to-day skills every student needs to become a great personal trainer.

Self-Guided Study provides students with a 10-week guided study program, full online textbook, audio lectures, online exercise labs and student forum, practice quizzes, job guarantee and unlimited educational support.

Assisted Fast Track provides self-guided study plus more. The Fast Track accelerated exam prep in this plan gives students a strong advantage including the Fitness Genius Live Help Line and unlimited free retests. The program helps students study faster, gain certification and start their new career.

Full Training Experience includes all components of the silver and bronze plans and offers video-based practical skills simulated training, four weeks hands-on training in the gym, one-year trainer support hotline and a job placement assistance program.

The freedom of a personal training career allows trainers to set their own schedule, be their own boss and engage in work they are most passionate about. ISSA's new certification programs give students the freedom to choose their path and helps start their career faster with a job guarantee.

To sign up for an ISSA certified personal trainer program or for more information, visit www.issaonline.com/certification/personal-trainer-certification/.

About International Sports Sciences Association

International Sports Sciences Association (ISSA) is a global leader and pioneer in the personal training certification industry. For more than 30 years, ISSA has been committed to providing the highest quality certification programs by merging practical applied sciences with the gym experience and building trust in order to help trainers reach their goals. ISSA has trained more than 300,000 students across 104



countries, all while continuing to develop greater access to opportunities that promote a healthier world.

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